McAfee®

McAfee SiteAdvisor Enterprise Solutions

Worry-free web browsing and blocking for business users

Now you can feel confident about using the Internet as a valuable business resource. With McAfee® SiteAdvisor® Enterprise and McAfee SiteAdvisor Enterprise Plus, your employees can surf and search the web safely as threats like spyware, adware, and phishing scams are blocked. Integrated into McAfee solutions, SiteAdvisor Enterprise technology adds web security to your comprehensive protection, guiding end users away from malicious websites and shielding them from online threats.

Highlights

Educate
• Inform end users about the dangers of searching or surfing the Internet

Worry–free searching
• When you search with Google, Yahoo!, MSN, AOL, or Ask.com, a safety rating appears next to each search result

Browse safely
• Our color-coded rating system lets users know which websites are safe and which are risky

Improve productivity
• McAfee SiteAdvisor Enterprise Plus allows for advanced customization to authorize or block websites based on overall site ratings or threat factors

Remote user protection
• McAfee Web Filtering for Endpoint can be added to your Total Protection for Endpoint solutions to protect users on and off the network from unwanted web site access

Manage with ease
• With McAfee ePolicy Orchestrator® (ePO™) management console, SiteAdvisor Enterprise solutions are easy to deploy, manage, and report on across your entire organization

Take the Worry Out of Internet Use

Surfing the Internet can be like traversing a minefield. Every day, Internet users perform billions of web searches. Threats like adware, spyware, malware, keyloggers, and password stealers lurk behind seemingly innocent websites. Disreputable websites can seed end users' desktops with data-hunting Trojans that are bundled into adware or free applications. Or they can lure visitors into sharing personal information that can be used for spam campaigns or identity theft schemes. The odds of visiting a risky site in a given month are very high—and are increasing every day. But the web is a valuable business resource that your employees use daily so it's critical to protect them from online exploits without limiting their access.

With McAfee SiteAdvisor Enterprise, available in two versions, you don't have to impose restrictive policies. Compatible with Microsoft Internet Explorer and Mozilla Firefox, SiteAdvisor Enterprise solutions warn employees before they interact with dangerous websites and give them the freedom to search and surf online with protection from web-based threats. And, with the advanced anti-phishing and blocking capabilities in SiteAdvisor Enterprise Plus, you can customize your policy to restrict or permit access to potentially harmful websites.

Proactive Safety Information Keeps You Alert

Innovative McAfee technology automatically tests the most common online activities, such as browsing websites, downloading files, and providing email addresses to sign up for product registrations, services, community access, and newsletters.

McAfee SiteAdvisor Enterprise solutions provide an intuitive color-coded safety rating system that provides advanced security warnings.

SiteAdvisor Enterprise solutions determine a website's safety by looking at a wide variety of information:

• The website's email and download practices are evaluated using our proprietary data collection and analysis techniques. Downloads are analyzed by installing software on our test computers and checking for viruses and any bundled adware, spyware, or other unwanted programs.

• The site is examined to see if it engages in annoying practices, such as excessive popups, fraudulent practices, and browser exploits. Registration forms are completed using a one-time use email address to track the volume and spam content of subsequent emails.

• Then, to see how strongly the site relates to other sites that our tests flag as red, the website's affiliations are also analyzed

Platform Support

SiteAdvisor Enterprise and SiteAdvisor Enterprise Plus support the following environments:

- Operating system—Microsoft Windows XP with Service Pack 2 and 3; Microsoft Vista (32- and 64-bit) with Service Pack 1; Microsoft Windows Server 2003 with Service Packs 1 & 2 ; Microsoft Windows Server 2008 (32- and 64-bit); Microsoft Windows 7

- Web browser—Microsoft Internet Explorer 6.0 to 8.0; Mozilla Firefox 1.5 to 3.5

- Minimum hardware—400 MHz processor, 128 MB RAM, 10 MB free disk space, and an Internet connection

- SiteAdvisor Enterprise solutions for Internet Explorer consist of a small plugin of only 535 KB; for Firefox, they consist of a small extension of only 40 KB.

- Supported search engines
  - AOL
  - Ask
  - Baidu
  - Biglobe
  - Bing
  - Comcast
  - Cox
  - Excite Japan
  - Gmx
  - Goo
  - Google
  - MSN
  - MSN Live
  - Myway
  - Sky
  - Sonet
  - Terra (includes br, mx, pe, cl, and co)
  - UOL (includes br, ar)
  - Web.de
  - Yahoo

Free 30-Day Trial

You can experience the value of SiteAdvisor Enterprise solutions with a free trial. Visit www.mcafee.com.

Learn More

Visit www.mcafee.com, or call us at 888.847.8766, 24 hours a day, seven days a week.

- Finally, we combine our review with feedback from our users and site owners and alert you about sites that are deemed suspicious by our staff or by our reviewers. Our automated testing continually patrols the web and changes the safety-rating color based on results.

Extra Measures of Protection

SiteAdvisor Enterprise provides an extra layer of protection at the desktop. It's ready to deploy across your organization with the McAfee ePolicy Orchestrator (ePO) management console, which allows you to manage your Internet usage policy and lets you know which desktops have SiteAdvisor Enterprise installed.

And with SiteAdvisor Enterprise Plus, you can have reporting and policy management within the ePO platform to customize the authorization or blocking of website access, control messaging, and assign actions based on safety ratings—all to ensure business compliance.

McAfee SiteAdvisor Enterprise Plus blocks access to unwanted websites based on custom blacklists and whitelists.

Web Filtering for Endpoint

Additional host-based protection can be added to SiteAdvisor Enterprise Plus to secure assets on or off the network from unwanted web site access. McAfee Web Filtering for Endpoint is the ideal add-on for businesses already using McAfee Total Protection for Endpoint (which includes SiteAdvisor Enterprise Plus) that are looking to protect anyone using the Internet for work-related or personal business—inside or outside of the network.

McAfee SiteAdvisor Enterprise soultions comparison chart

Features	McAfee SiteAdvisor Enterprise Plus *(included in all McAfee Total Protection for Endpoint solutions)*	McAfee SiteAdvisor Enterprise *(included in McAfee Active VirusScan® and Active Virus Defense)*
Safe search ratings	X	X
Safe browser ratings	X	X
Exploit protection	X	X
Automatic ratings updates	X	X
McAfee ePO platform deployment (using ePO v4.0 or better)	X	X
Exclude sites hosted on private IP ranges	X	X
Support for common proxy servers	X	X
ePO platform policy management	X	
Advanced phishing protection	X	
Customize authorize/prohibit lists	X	
Assign actions based on safety ratings	X	
Disable or enable SiteAdvisor	X	
Customize messaging	X	
Create usage reports on ePO platform	X	
Set "observe" mode	X	
Exceptions based on site threat factors	X	
Improved ePO platform event logging	X	
Add-on for users of McAfee Total Protection for Endpoint (which includes SiteAdvisor Enterprise Plus): McAfee Web Filtering for Endpoint provides content filtering and enforcement of host-based website access to block, warn, or allow users and groups** *(User based policies available using ePO v4.5 and McAfee Agent v4.5)*	Add-on	

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